



## **WAI YUEN TONG LAUNCHES FREE TCM VOLUNTARY CONSULTATIONS TO PROMOTE HEALTHY LIVING**

(25 August 2017 – Hong Kong) Wai Yuen Tong Medicine Holdings Limited (“Wai Yuen Tong”, “WYT”, stock code: 897.HK) organised the first Traditional Chinese Medicine (“TCM”) voluntary consultation service on 19 August 2017 (Saturday). Around 30 elderly people from The Hong Kong Society for the Aged (SAGE) enjoyed the one-off TCM voluntary consultation service and its treatment. This is also one of the flagship events celebrating Wai Yuen Tong’s 120th anniversary.

The service was held in the three designated WYT retail shops, including North Point (Fitfort Shop), Tsuen Wan (Chuen Lung Street Shop) and Shatin Centre Shop. The participants were offered professional consultation service by our team of Chinese medicine practitioners, one dosage of TCM and WYT’s tote bag. All these can maintain elderly’s health and advocate environmental protection leading to fruitful and healthy living. We received well response which is very encouraging. The elderly praised the voluntary consultation service is very meaningful that offers them an appropriate aid and understand the profound TCM knowledge.

We care our community. Owing to the continuity of domestic aging population, the demand of healthcare of the elderly is climbing. We believe “prevention is better than cure”. This service can largely arouse the awareness of regular body check, reducing the risk of any illness. WYT has been involving in a series of local policies and activities supporting local sustainable development for years, in order to show our commitment to social initiatives in Hong Kong.



Our retail staff shows care by giving dosage of TCM.



The elderly is awarded one dosage of TCM and WYT's tote bag.



Our Chinese medicine practitioner offers professional consultation service.

### **About Wai Yuen Tong**

Listed on The Stock Exchange of Hong Kong Limited, Wai Yuen Tong is principally engaged in the production, processing and retailing of pharmaceutical and health products, including Chinese medicinal products and health food products under the brand name of “Wai Yuen Tong”, western pharmaceutical, health food and personal care products under the brand names of “Madame Pearl’s” and “Pearl’s”. Wai Yuen Tong has introduced one-stop Chinese medical and healthcare services.

### **The Hong Kong Society for the Aged (SAGE)**

Since its establishment in 1977, SAGE has been providing a wide range of professional services to the elderly in Hong Kong. Through its elderly homes, day care centres, integrated home care services and elderly centres, SAGE offers long-term care and support services to elderly staying in elderly homes or living in the neighbourhood, ensuring them a graceful and peaceful life. The Hong Kong Society for the Aged currently has 29 service centres and elderly homes across the territory, with over 35,000 service users per day.

- End -

**For Immediate Release**

**Press Release**

**For media enquiries, please contact:**

Eva Lui

Assistant General Manager, Corporate Communications

Tel: +852 2312 8202

Email: [eva.cy.lui@wangan.com](mailto:eva.cy.lui@wangan.com)

Kitty Cheung

Assistant Public Relations Manager

Tel: +852 2312 8333

Email: [kitty.hy.cheung@wangan.com](mailto:kitty.hy.cheung@wangan.com)